





Hi, I'm Allan Fuelling

https://fuelwebmedia.com

https://www.linkedin.com/in/allanfuelling/

10+ years as a freelance web designer/developer/marketing consultant

Started with WordPress in version 1.4 (2007-ish)

Started using Divi theme when it was launched by Elegant Themes in 2014. Made the switch from WooThemes Canva.

Co-hosted Milwaukee WordPress Meetup (2010-2014). Helped plan and presented at the first WordCamp Milwaukee in 2012.

Met Rob Watson in November 2018 and been with the West Orlando Meetup ever since :)

What I'll cover today!

What's Divi

Divi Theme / Builder plugin overview. How I start off every new project build using All in One Migration Tool.

Divi Layouts

How to use Divi's pre-made layouts for rapid prototyping.

New Divi
Theme
Builder!

Here you could describe the topic of the section

04

ABQ

Please save your question until the end and I'll answer as many as I can.

What's Divi?

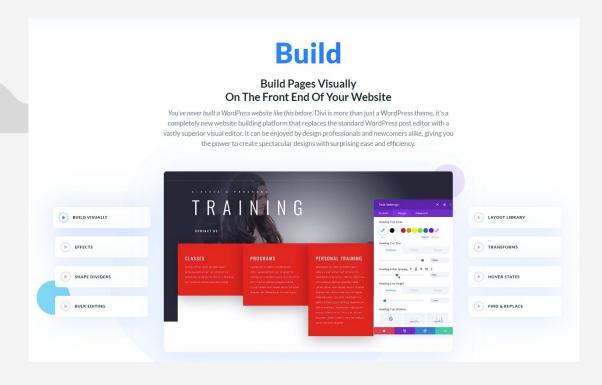
The Most Popular WordPress Themes In The World And The Ultimate Visual Page Builder.

Visit:

https://www.elegantthemes.com/gallery/divi/

Live Demo:

https://www.elegantthemesdemo.co m/?et_fb=1



Fresh Install

Starting with a Fresh WP Install on cpanel, let's Load a Base DEV setup from the All in one Migration tool.



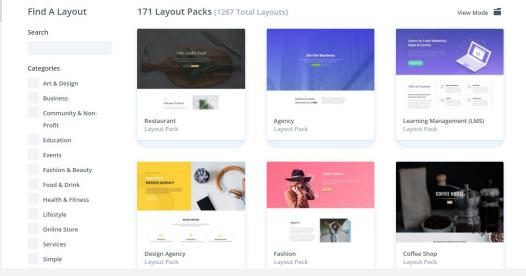
Divi Layouts

171 Layout Packs (1267 Total Layouts)

Start with a premade layout and customize from there!

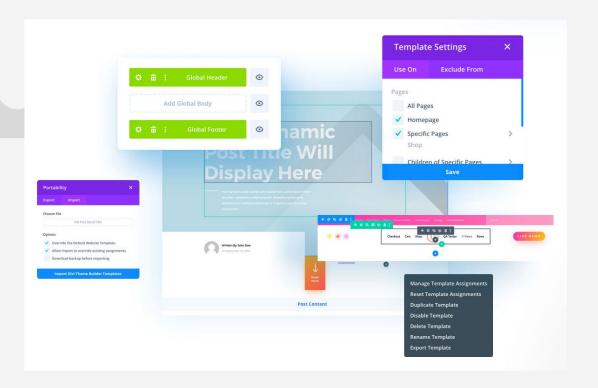
Divi Layout Packs

World-class designs with original photos and graphics available for free to all Divi customers



Theme Builder

A fully-featured website templating system that harnesses the power of Divi's Visual Builder to design your website's header, footer, product templates, post templates, category pages, 404 page, and more.



Resources

A list of sites to help you build great websites!

Free Divi Layouts

https://www.elegantthemes.com/layouts/

Elegant Themes blog

https://www.elegantthemes.com/blog

Canva (graphics)

https://www.canva.com/

Smart Mockups (graphics)

https://smartmockups.com/

Pixabay (Royalty free stock images) https://pixabay.com/

Plugins

A list of WordPress plugins to help you build great websites!

All in One Migration - Move sites

Gravity Forms

Imagify / Short Pixel - Image Optimization

iThemes Security / Securi / WordFence

Yoast SEO / Rank Math SEO

WP Rocket / Autoptimize / SG Optimizer

Site Kit by google

WP2Static - static website publishing

Async JavaScript -







THANKS!



Does anyone have any questions?

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Join our Slack channel here
https://westorlandowp.slack.com/

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